

# Which PM Method Is Right for You?

Use this quick list to compare 3 popular project management methodologies and determine which one will work best for your project and your team.



## WATERFALL



## AGILE



## BLENDED

	WATERFALL	AGILE	BLENDED
<b>Project type</b>	Campaign, event, physical product, or structure	Software	Tech-focused project where dev is just part of the bigger puzzle
<b>Scope</b>	Any size with a defined scope	Small-to-medium, iterative	Any project size or scope
<b>Budget</b>	Fixed	Flexible	Flexible, but with an understanding of boundaries
<b>Deadlines</b>	Work toward planned milestones with fixed deadlines	Work in sprints or iterations with the flexibility to push tasks to a future sprint when needed	Can use sprints and milestones in any order that works for the project
<b>PM role</b>	<p>A traditional project manager who sets the plan, monitors progress, and follows up on tasks throughout the project</p> <p><b>Possible title:</b></p> <ul style="list-style-type: none"> <li>• Project manager</li> </ul>	<p>Either no project manager or a Scrum master who facilitates the project and clears blockers so the team can get work done</p> <p><b>Possible title:</b></p> <ul style="list-style-type: none"> <li>• Scrum master</li> </ul>	<p>A project leader who creates and follows up on tasks but gives the team space to get work done during sprints</p> <p><b>Possible title:</b></p> <ul style="list-style-type: none"> <li>• Project manager</li> <li>• Producer</li> <li>• Team lead</li> <li>• Digital PM</li> </ul>
<b>Team</b>	<ul style="list-style-type: none"> <li>• Cross-functional</li> <li>• Works on several projects at the same time</li> </ul>	<ul style="list-style-type: none"> <li>• 100% dedicated</li> <li>• Able to self-organize</li> <li>• Agile-trained</li> <li>• Experienced collaborators</li> </ul>	<ul style="list-style-type: none"> <li>• Multitasking, with time to work on the project</li> <li>• Able to self-organize</li> <li>• Experienced with Agile</li> <li>• Collaborative in nature</li> </ul>
<b>Stakeholders</b>	<ul style="list-style-type: none"> <li>• External and/or internal</li> <li>• Engage at milestones or when needed</li> </ul>	<ul style="list-style-type: none"> <li>• Internal</li> <li>• Engage daily</li> </ul>	<ul style="list-style-type: none"> <li>• External and/or internal</li> <li>• Engage often—but not daily—as well as when asked</li> </ul>
<b>Planned communications</b>	Task- and milestone-level updates with project status report and meeting	Scrum ceremonies (sprint planning, daily standups, sprint demo, and sprint retrospective)	Combination of needed Scrum ceremonies and regular status updates